1 JUDGE STEINBERG: So now continue. 2 MR. HONIG: Well, I think I better try you now that I think of it. I, I heard in some of what Ms. Schmeltzer just 3 said the kernel of an argument that the Church may have been 5 compelled in, in some way or pressured in some way to not be in the position to make the constitutional argument which 7 would, which would have obviated the need to put this 8 testimony in the direct examination because of other 9 circumstances. And, and if that was the, the intention of 10 counsel I, I think I, that argument should be heard on it. 11 Because I don't want -- I don't think that's so. 12 JUDGE STEINBERG: Well, if the argument is made --13 I've ruled. I, I had an objection. The objection was to your 14 question which was basically explain your last -- explain the 15 last sentence of paragraph 12 on page 7. You know, that was 16 after we all found out what a share-a-thon was. And we have a 17 specific objection. I've overruled the objection. You can 18 withdraw your question. You can restate your question. 19 I'm not going to sit here and argue about what somebody's 20 position might be down the road.

If they make the argument in their findings I -- and you can respond to it in your reply. And if I think it's appropriate, I'll deal with it. If they, they make the argument in front of the Review Board, the Review Board will deal with it.

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1	Mrs. Schmeltzer is making an objection for the
2	record and preserving her position. Because if she doesn't
3	make it now it's, she can't make it later.
4	MR. HONIG: My concern, Your Honor, is just that
5	JUDGE STEINBERG: And you can, you could also
6	I'll consider that a standing objection too.
7	MR. HONIG: Yeah
8	JUDGE STEINBERG: So you don't have to restate it
9	every time.
10	MR. HONIG: It's, it's just that one could, one
11	in
12	JUDGE STEINBERG: Well, let, let me just say I told
13	you I didn't want any statements. Just let's get on with the
14	questioning.
15	MR. HONIG: Okay. The question I that I had
16	asked was what why, why would it be
17	JUDGE STEINBERG: The question was in your why,
18	why is it helpful for secretaries who were contacting pastors
19	to enlist volunteers for share-a-thons to be familiar with the
20	Lutheran Church. Is that right?
21	MR. HONIG: Or from a particular religious
22	background thank you, Your Honor.
23	JUDGE STEINBERG: Okay, that was the question.
24	Anybody remember it differently? It was in different words.
25	MR. HONIG: Yeah. That, that's close enough.

1	JUDGE STEINBERG: That was the heart of it.
2	MR. HONIG: Thank you.
3	WITNESS: Okay. Not only for the share-a-thon but
4	specifically on that but for many other secretarial duties,
5	secretaries interact on a daily basis with pastors within the
6	Lutheran Church and schedule them to be speakers, schedule
7	them to what they're going to speak about. In direct regard
8	to the share-a-thons they tell them what role they're playing
9	and if they want them to do prayers or whatever they're
10	schedule, specific scriptural, scriptural readings with the
11	pastors. Schedule services and, and Bible studies and so
12	forth that are based upon the Church calendar.
13	BY MR. HONIG:
14	Q Did all, did all secretaries do that?
15	A Not all secretaries did that, no.
16	Q What about receptionists?
17	A Receptionists oftentimes, receptionists oftentimes
18	were secretaries.
19	Q It's either one of them
20	A Sometimes they did that.
21	Q What about receptionists who were just
22	receptionists?
23	A Receptionists who are just receptionists may fill in
24	as schedule, schedule people. They definitely interact with,
25	with the audience at KFUO and the people that call in

1	responding about religious programming and whether or not they
2	want to be on the air and so forth.
3	JUDGE STEINBERG: What do you mean by when you said
4	Lutheran calendar? What do you mean by that?
5	WITNESS: Well, a Church
6	JUDGE STEINBERG: Is that a separate calendar?
7	WITNESS: Yeah, not a, not a 365-day calendar but
8	like Easter Sunday followed by Trinity Sunday. Those are
9	specific events of one year
10	JUDGE STEINBERG: I mean is the, is the calendar
11	different? Does it still run from January 1st to
12	December 31st?
13	WITNESS: The Church calendar?
14	JUDGE STEINBERG: Yeah.
15	WITNESS: I'm not for sure about that. But
16	JUDGE STEINBERG: Okay.
17	WITNESS: each Sunday has a
18	JUDGE STEINBERG: A special significance.
19	WITNESS: Yes.
20	JUDGE STEINBERG: Okay. But Sunday is, Sunday is
21	Sunday.
22	WITNESS: Sunday is always Sunday.
23	JUDGE STEINBERG: Okay.
24	MR. HONIG: Now
25	JUDGE STEINBERG: And, and there's a there might

1	be a specific religious
2	WITNESS: Church
3	JUDGE STEINBERG: there is specific religious
4	significance in celebration
5	WITNESS: To some of us
6	JUDGE STEINBERG: to each separate Sunday. It's
7	not like the Hebrew calendar which my father has to tell me
8	when it starts and end because, ends because I never know.
9	And the holidays are all different every year. And it's not
10	like that.
11	WITNESS: There are specific elements to each week,
12	yes.
13	BY MR. HONIG:
14	Q Now first let me pin this down. When, when you say
15	the Lutheran Church or Lutheran doctrine or Lutheran
16	teachings, throughout your testimony, you're speaking
17	specifically of as interpreted by the Missouri Synod. There
18	are other Synods. Isn't that right?
19	A Yes.
20	Q Okay.
21	A Yes and yes.
22	Q Now your, your sentence here states "be familiar
23	with the Lutheran Church." Now was when you used the words
24	"familiar with" did you mean what, what did you mean?
25	A That these people understood first of all the

relationship that pastors would have with the radio station. And secondly the understanding of the Church calendar and other Church-related events. Now is there -- I think familiar with rather than being a Church member, was that intentional on your part? Or did you mean them to be, to be synonymous? A I said it would be very helpful if they were a member. It may be possible to get familiar with those elements. 10 Now if a person wasn't a member of the Lutheran 11 Church, let's suppose was a Christian churchgoer that knew what a mainstream Christian service is like and how you refer to a pastor and so forth and has read the Bible. Could that person learn on the job in a short time the additional facts about the Lutheran Church Missouri Synod which they would also have to know in order to perform these jobs? MS. SCHMELTZER: Objection. Calls for speculation on the part of the witness, and it's a very vaque question. I don't know what jobs Mr. Honig was referring to. But in any event, calls for speculation. JUDGE STEINBERG: I'll let you sharpen it up. Basically the question is, and I think it's a fair question 23 is, is the statement is it was also helpful for certain

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secretaries and, and we've expanded that into receptionists to

be familiar with Lutheran Church, etc., etc., for various

1	reasons. And the witness has explained that. And what Mr.
2	Honig is just asking is, and I think it's a fair question is
3	could someone who is unfamiliar with the Lutheran Church be
4	trained to do this, these receptionist and clerical jobs. Is
5	that what you were getting at?
6	MR. HONIG: That's right.
7	JUDGE STEINBERG: In your opinion. Your, you know,
8	you, you were acting, you were acting general manager. You
9	are general manager. You've hired people for these positions,
10	haven't you?
11	WITNESS: Yes.
12	JUDGE STEINBERG: Okay. And in your opinion this
13	is opinion. And it's, it's and if, if you can't express
14	your opinion just say I don't know. I mean I'm not forcing
15	you to. Is it and Mr. Honig was saying is it, is it the
16	question is can people who are not familiar with the Lutheran
17	Church be trained to do these jobs in your opinion?
18	WITNESS: In, in my opinion, I think they could be
19	trained. I don't think it would be safe to say in a day or a
20	week or a couple of weeks. I think to become comfortable with
21	it it would take longer than that. And the second part, the
22	one that
23	JUDGE STEINBERG: Okay, could you keep your voice
24	up? Did you hear that, that answer?
25	MR. HONIG: Most I think I got the gist of it

1	JUDGE STEINBERG: It was basically yes, but not in a
2	day or two. It might take a while.
3	MR. HONIG: Okay.
4	JUDGE STEINBERG: I'm paraphrasing.
5	WITNESS: Okay. Sorry. The, the second part as it
6	relates to the share-a-thon and other events where you're
7	asking for money from which is in almost every case other
8	Lutherans, it's very unusual for Lutherans that, that support
9	the radio station to want to talk to and give money to people
10	they feel uncomfortable with, non-Lutherans.
11	BY MR. HONIG:
12	Q Would they know that the if you call in the
13	station to give money, would they know that the person
14	answering the phone is a Lutheran?
15	A Not necessarily. But the people that we have in
16	those positions that ask for money are Lutherans.
17	Q Now what about let me ask the same question about
18	either familiarity with or membership in the Church with
19	respect to engineers. Is that
20	A Why is that helpful?
21	Q Or is it, is it
22	A Or is it necessary?
23	Q required or helpful, familiarity or membership?
24	A I think it's, it can be a desirable happening. Why,
25	because the engineers go out to churches and do all the remote

1	set-up of church services. They interact with the pastors at
2	the church and schedule when things are going to happen and
3	how they're going to happen and discuss the engineering
4	technical venue of the operation so that the pastor knows
5	what's going on and that the radio station knows what's going
6	on.
7	Q But that isn't it correct that those directions
8	involve a pastor telling the engineer this is where the mikes
9	should go and put them here and, and this is what, how the
10	volume should be and, and at some point in the service we need
11	you to keep the ambient noise down and so on? Is that about
12	right?
13	A Well, in the technical sense that's about right.
14	But they interact with the, with the pastor there and
15	Q Is there any other interaction, material interaction
16	other than that which I've just described.
17	A Just telephone interaction to make arrangements and
18	so forth.
19	Q Okay. When can I come to set the mikes up?
20	A And how's it going, and did you have a problem.
21	Q Okay. What about the janitor?
22	A To be a member of the Lutheran Church?
23	Q Yeah.
24	A Once again, I don't think it's necessary for the
25	janitor to be a member of the Lutheran Church. If he's

1	familiar with the activities of the Lutheran Church as, as he
2	meets people and is on the job, it couldn't hurt.
3	Q Is it, is it a desirable characteristic? A plus
4	that's considered in evaluating applicants relative to one
5	another?
6	A Well, I don't know if it would be a major
7	consideration in hiring. I don't think it would be. But I
8	think it, it would be a desirable attribute.
9	Q Now so it would be a consideration but not a
10	major.
11	A It would be a minor consideration.
12	MR. ZAUNER: A point of information, Your Honor.
13	Are these questions and the witness's answers going to the
14	period of time that, the renewal period, or are we talking
15	about what the current state of mind of the witness is with
16	regard to these matters?
17	JUDGE STEINBERG: You can ask Mr. Honig to ask. Or
18	you can ask
19	MR. HONIG: I'll ask. That's a good point. I
20	appreciate that. The questions are intended to speak to the
21	license term. But I've been using them in the present tense,
22	because I'm under the impression that there's no change in
23	policy on this subject of religious qualifications between the
24	license term and now. Am I right about that?
25	MS. SCHMELTZER: Objection. We this case does

1	not go to the present. This case only goes to the license
2	term. Mr. Stortz's testimony deals with the license term, and
3	if Mr. Honig wants to find out whether the, the witness has
4	been answering questions pertaining to the license term, he
5	ought to be more precise about the questions. But I object to
6	that particular question.
7	JUDGE STEINBERG: Okay. Why don't you just ask the
8	witness questions concerning his testimony which pins down the
9	time frame to which the answers apply.
10	MS. SCHMELTZER: He was asking him about specific
11	sentences in his
12	JUDGE STEINBERG: Right.
13	MS. SCHMELTZER: testimony which dealt with the
14	license period.
15	JUDGE STEINBERG: But then, but then we got beyond
16	that specific sentence. We, we went into other areas.
17	(Pause.)
18	MR. HONIG: On page 8 at the bottom, there is a
19	sentence which says I should note that most of the seminary
20	students, that speaks to Concordia Seminary students, were
21	hired for positions connected with the espousal of religious
22	views such as part-time announcers of religious programs on
23	KFUO-AM. The word "most" in most of the seminary students,
24	would you amplify on what you meant by most?
25	MS. SCHMELTZER: Your Honor, I'm going to object.

1	There is a chart that's attached which indicates all of the
2	positions. And so I just think Mr. Honig is trying to confuse
3	the witness here but
4	MR. HONIG: No, this if I may, Your Honor, the,
5	the question goes for positions connected with the espousal of
6	religious views such as. And I don't know which ones those
7	are on the charts. So I'm asking the witness to tell me what
8	most means for the
9	JUDGE STEINBERG: Just, just have him answer the
10	question. What does most mean? It's easier, it's easier than
11	looking at the chart and going through every name. Which
12	you're free to do if you like.
13	WITNESS: I'm pardon me. I'm trying to recall if
14	any weren't hired for those positions that were
15	MR. HONIG: I'm sorry. I can't hear.
16	WITNESS: I'm trying to recall if any seminarian
17	students weren't hired for positions that didn't have the
18	religion need.
19	MR. HONIG: Well, let me see if I can help you.
20	Were any of them hired at the FM station?
21	WITNESS: During the license period?
22	MR. HONIG: Yes.
23	JUDGE STEINBERG: I have an idea. Why don't you go
24	to attachment 6, look at those pages. I'm sure you're
25	familiar with the, with the names of the people and the

1	positions. And there's a recruitment source list there, the
2	recruitment referral sources where it says Concordia Seminary.
3	Just why don't you review that and see if you can answer
4	Mr. Honig's question as to
5	WITNESS: Okay.
6	JUDGE STEINBERG: what you meant by most?
7	MR. HONIG: Your Honor, this is a long exhibit. And
8	it might the witness might want to take some time to think.
9	Can I suggest that we take a few minute's break to allow the
10	witness to go through
11	JUDGE STEINBERG: Let's do it now. If he want, if
12	he wants
13	MR. HONIG: We can do it now.
14	JUDGE STEINBERG: to review it now, he's here.
15	We'll review it now. If you can answer the question without
16	looking at attachment 6, go ahead.
17	WITNESS: Well, I'd like to at least scan through
18	it.
19	JUDGE STEINBERG: I'm just trying to make it easy
20	for you. I'm trying to make your answer I don't want, I
21	don't want you to be sandbagged because you aren't able to
22	look at, at a source which is more accurate than your memory.
23	WITNESS: Do you mean just the seminary students?
24	MR. HONIG: Yes. Which of these persons was a
25	seminary student?

1	WITNESS: Okay.
2	(Pause.)
3	WITNESS: None in the full time.
4	JUDGE STEINBERG: Okay. The did Mr. Stortz
5	just said there were none in the full-time employees?
6	WITNESS: Right.
7	MS. SCHMELTZER: Those are full-time hires
8	JUDGE STEINBERG: Full-time hires, I'm okay.
9	MS. SCHMELTZER: During the license period.
10	WITNESS: You want me to go through them one by one
11	or just look at them and get a
12	JUDGE STEINBERG: It's, it's Mr. Honig's question.
13	WITNESS: Do you want me to do them one by one or
14	just get it figured out?
15	MR. HONIG: Do them one by one.
16	WITNESS: I'm on should be document 0009.
17	JUDGE STEINBERG: That's page 9 of attachment 6.
18	WITNESS: Right. First person, Eric Van Scyoc, was.
19	Jim James Wilson was.
20	MS. SCHMELTZER: Was a seminary student?
21	WITNESS: And hired to be on the air. Ron Breight
22	on page 10 was hired as a technician. Not necessarily
23	requiring that to do that that he also served as a part-time
24	announcer. Tim Wesemann was. Ron Mohr was.
25	(Pause.)

1	WITNESS: David Adams was an on-air announcer on
2	page 12. Ed, Ed Blonski was at the bottom of page 12. Paul
3	Harner on page 13. Thomas Eggebrecht, Greear, James Greear,
4	Kurt Taylor, Waldemar Vinouski were all hired to be
5	announcers, part-time announcers. Wayne on page 14,
6	Huebner, Kufahl, Meyer, Ramsey, seminary students hired to be
7	announcers. And the last page 15, Reed, Cashmer and Wilken.
8	So of the chart all but Ron Breight, the engineer who also did
9	do announcing
10	MR. HONIG: While we're on that chart
11	WITNESS: were, were on the air.
12	MR. HONIG: a couple questions. First, am I
13	correct the chart starts with 1986?
14	MS. SCHMELTZER: No. 1983 first. Are you
15	looking at attachment 6?
16	MR. HONIG: I'm sorry. I, I the pages may have
17	been out of order.
18	MS. SCHMELTZER: It's long, it's long sheets
19	MR. HONIG: Yeah.
20	JUDGE STEINBERG: It's 14 inch paper.
21	MR. HONIG: Okay. Now there's a footnote on the
22	first page of this exhibit which
23	JUDGE STEINBERG: You're looking at the wrong tab,
24	Mr. Honig.
25	MR. HONIG: No, no. I, I just figured out what

In, in the copy I have, the first three pages are happened. 2 out of order. Hold on -- that's what happened. 3 JUDGE STEINBERG: You still don't have long paper. 4 MR. HONIG: No --5 JUDGE STEINBERG: Everyone else has long paper. 6 MR. HONIG: -- we, we reduced it. 7 JUDGE STEINBERG: Oh. MR. HONIG: And, and I just about figured out that 8 9 my clerk put the pages out of order. Now it makes sense. 10 Forgive me. 11 BY MR. HONIG: 12 On page 003 of attachment 6, there's a footnote that 13 says, "It was the policy of the radio stations to post announcements of all job openings at the Church headquarters 14 after January 1, 1987." Now Mr. Stortz, weren't the position 15 descriptions or duty descriptions or job descriptions that 16 17 they're variously called all posted as they came out on the, 18 on the station bulletin boards throughout the license term? 19 For job openings? A 20 Q Yes. 21 Far as I recall. 22 Okay. Now so that when there was a job that 0 23 happened to be open, the, the position or description or duty 24 description and so on attended to that job would have been up 25 on the station bulletin board.

1	A Not for the part-time positions.
2	Q Okay. Now on page 10 at the top, the first full
3	sentence says
4	JUDGE STEINBERG: Are we back to the text of the
5	statement?
6	MR. HONIG: I'm sorry. We're back to the, back to
7	the text.
8	JUDGE STEINBERG: Okay.
9	BY MR. HONIG:
10	Q You state the salesperson hired by CMBS which is
11	Concert Music Broadcast Sales was in our judgment
12	knowledgeable about classical music. Who was that person?
13	A Tom Jackson.
14	Q What was the basis for your judgment that Mr.
15	Jackson was knowledgeable about classical music?
16	A Well, first of all, he was hired by Concert Music
17	Broadcast Sales which sells only to, to classical music radio
18	stations. So it's kind of inherent that that assumption was
19	made.
20	Q Was Mr Mr. Jackson was an employee of the
21	station or Concert Music Broadcast Sales?
22	A Well, can I complete the
23	Q I'm sorry.
24	A other the other answer was I knew Tom and knew
25	that he had knowledge of classical music. He, he was an

1	employee of, not of the station but of the Concert Music
2	Broadcast Sales.
3	Q Okay. Now were there people who Concert Music
4	Broadcast Sales hired but who in fact were on the station's
5	payroll?
6	MS. SCHMELTZER: During what period of time?
7	MR. HONIG: During any time in the license term.
8	WITNESS: No.
9	(Pause.)
10	MR. HONIG: Look at the last sentence of paragraph
11	15 on page 10 where you say in fact to put it in context so
12	it makes sense in the record, let me read the last two
13	sentences. "Of course, at times during the years 1986 to
14	1989, the turnover in the sales force was great, and economic
15	pressures forced us to hire replacements quickly. Thus, there
16	were instances in which we had to settle for people who had
17	less knowledge about the 'product' than we might initially
18	have liked."
19	JUDGE STEINBERG: Ideally have liked.
20	MS. SCHMELTZER: Ideally.
21	MR. HONIG: Ideally have liked. I'm sorry. Going
22	blind here.
23	BY MR. HONIG:
24	Q What, what is the product that you're referring to
25	there?

1 The product is a combination of two things. A 2 the format of the radio station. And for salespeople it's the 3 demographic of the audience. Now when you say less knowledge of about the 0 5 product, did you mean less knowledge about the format of the radio station or less knowledge about the demographics of the 6 audience or both? 7 Either/or or both in some instances. 9 Q Now --10 (Pause.) 11 Look at the next sentence on page 10 in paragraph "I want to make it clear that the need for classical 12 music knowledge for various jobs did not in any way affect our 13 14 willingness to recruit individuals of any race, color or Is, is that intended as a statement of your opinion? 15 creed." 16 A As opposed to a statement of --17 Objective fact. Did you feel that this is true or, 18 or are you asserting this as an objective fact that, that other than your, your feeling or what you perceive as your 19 20 intentions that you could cite me to sources that, that prove 21 it's true? 22 Well, clearly it's my feeling that it's true, my A 23 opinion that it's true. 24 0 That's fine. 25 JUDGE STEINBERG: Well, he wasn't finished -- are

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1	you finished with the answer?
2	WITNESS: No, I'd like to
3	JUDGE STEINBERG: Yeah.
4	WITNESS: go on
5	JUDGE STEINBERG: Expand on it.
6	WITNESS: just with another sentence or two.
7	Since I, I can't say that it ever did affect willingness to
8	recruit individuals of any race, color or creed I'd, I'd have
9	to say that's fact. I can't cite instances where it, where it
10	ever caused us not to do that.
11	MR. HONIG: At the bottom of paragraph 16, you
12	state, "Moreover, to the best of my knowledge, no minority
13	applicant was ever rejected for any position at KFUO-FM
14	because he or she lacked knowledge of classical music." Do
15	you recall whether there were any minority applicants for
16	positions at KFUO-FM other than for clerical and janitorial
17	positions during the license term and other than Cari Perez?
18	WITNESS: Any other positions other than sales
19	including sales?
20	MR. HONIG: No, no. I didn't that wasn't
21	JUDGE STEINBERG: I'm confused
22	MR. HONIG: very well
23	JUDGE STEINBERG: I'm confused by that question.
24	MR. HONIG: That was a confusing question. Let me
25	withdraw it and sharpen it up.

1	JUDGE STEINBERG: I think maybe you should ask did
2	any minority apply for any of those positions other than
3	clerical. I mean start with that one.
4	MR. HONIG: Yeah. Let's, let's try that.
5	JUDGE STEINBERG: And work from that one.
6	MR. HONIG: Sure. Other than clerical and janitor
7	positions, did any minorities apply during the license term?
8	(Pause.)
9	WITNESS: Not being in charge of the hiring in, over
10	that total time frame I, I can't answer that question
11	definitively one way or the other. I mean I can't say that I
12	remember a minority coming to the station and filling out an
13	application. But
14	MR. HONIG: But in, in the course of your talking to
15	people, looking through station files and so forth to prepare
16	for this hearing, did you it's correct you came across no
17	indication that there had been a minority applicant other than
18	for clerical or janitorial during the license term. Isn't
19	that right?
20	MS. SCHMELTZER: Objection. Because you are mis-
21	characterizing the evidence, Mr. Honig, as you well know.
22	MR. HONIG: No, I don't. Except for Ms. Perez.
23	JUDGE STEINBERG: Well
24	MS. SCHMELTZER: Well, that's what I mean.
25	MR. HONIG: Well, I said that.

1	JUDGE STEINBERG: Okay, let's
2	MS. SCHMELTZER: But sometimes she's included in the
3	question and sometimes she's not. And I so I don't know
4	what the question is.
5	JUDGE STEINBERG: Let's start again.
6	BY MR. HONIG:
7	Q Other than Ms. Perez, course of your preparing for
8	this hearing, you reviewed the station's files, talked to
9	other people connected with the licensee. Other than Ms.
10	Perez, you know of no minority person that applied other than
11	for clerical or janitorial. Isn't that right?
12	A I in preparing for this hearing, I found a lot of
13	resumes that I don't know who these people were. So I can't
14	definitively say that as a blanket state of fact. Or who
15	applied to various managers throughout the years. I, I cannot
16	definitely say that.
17	I, I can say that I don't recall a minority coming
18	to the radio station other than Cari Perez and applying for a
19	job.
20	Q Now the names of the previous managers, Mr. Wilde
21	and Mr Reverend Abatie and who was the other names that I
22	forget, those people were the names and addresses of those
23	people were produced in interrogatories. And you had access
24	to them, didn't you?
25	A Yes.

1	Q	And, and did you ask them were there any minority
2	applicant	s that you remember?
3	A	No.
4	Q	Did anyone ask them that?
5		MR. ZAUNER: Objection.
6		JUDGE STEINBERG: That's sustained. He didn't ask
7	them.	
8		MR. HONIG: Okay.
9		(Pause.)
10		MR. HONIG: Excuse me for one second, Your Honor.
11		(Pause.)
12		BY MR. HONIG:
13	Q	On page 12, 6 lines down, you state, "The FM station
14	made a com	ncerted effort to hire a minority salesperson and did
15	in fact h	ire Caridad Perez, a Hispanic female, in March 1988."
16	Would you	what did you mean by the words "concerted
17	effort"?	
18	A	We wanted to hire a minority salesperson.
19	Q	And tell me what steps were, were taken as part of
20	this effor	rt.
21	A	We advertised for a sales position in various St.
22	Louis area	a publications, the <u>Post Dispatch</u> . We contacted the
23	broadcast	center.
24	Q	Were these steps any different from the steps that
25	were take	n in hiring other, for other sales positions?

		510
1	A	No.
2	Q	Were there any other positions for which in your
3	opinion t	he station made a concerted effort to hire a
4	minority?	Specifically.
5	A	At any time?
6	Q	At any time.
7		JUDGE STEINBERG: During the license term.
8		MR. HONIG: During the license term.
9		WITNESS: We made concerted effort to hire
10	minoritie	s at, at the very end of the license period. And we
11	used some	more direct advertising sources that targeted
12	specifica	lly to, to the African American population.
13		BY MR. HONIG:
14	Q	Now one of two of those positions opened in
15	January 1	990, did they not? One was for a receptionist, the
16	other was	for a janitor?
17	A	Yes.
18	Q	Okay. And, and isn't it the case that nearly all of
19	the appli	cants for those positions were African American?
20	A	Many of them were, yes.
21	Q	I'd like to show you an exhibit which has been
22	marked fo	r identification earlier as NAACP Exhibit 63. I
23	don't have	e a witness copy, so I'm going to let you use my
24	copy. No	w
25		JUDGE STEINBERG: It's not marked up anywhere, is

1	it?
2	MR. HONIG: No. It just
3	JUDGE STEINBERG: Okay.
4	MR. HONIG: has the brackets. And I need to show
5	the witness
6	JUDGE STEINBERG: Okay. You explain yeah
7	MR. HONIG: what they are.
8	JUDGE STEINBERG: You explain what they are.
9	MR. HONIG: Sure. These are and I'm saying this
10	for the record as well as the witness. This is a these are
11	pages drawn from materials produced in discovery that came
12	from the station's files. You'll see that at the top of each
13	page I've typed in and put in brackets the name of the job
14	applicant and the date of the application which was associated
15	with that application. And I wonder if you could go through
16	each of these and identify for each person whether you're
17	aware of the person's race or not and if so, what it is.
18	MS. SCHMELTZER: Objection. Relevance. What's the
19	relevance here?
20	MR. HONIG: The witness has testified that there
21	were, were, that there were concerted efforts to hire
22	minorities for particular positions. And this is part of the
23	applicant flow that the Commission considers for, for hiring
24	for particular positions.
25	MS. SCHMELTZER: They did hire minorities.